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REWARDING THOSE THAT HAVE SERVED OUR COUNTRY

Rewards for Forces - Rewarding those that have served our country

Press Release August 2013

When we heard that a member of the Armed Forces, who had recently returned from military operations, was denied a discount in a major high street store, but a student in front of him was given one, we knew we had to act.

Reward for Forces is a national discount scheme that offers serving members of the forces, veterans and their families' premium discounts and benefits - Rewarding those that have served our country.

Servicemen and women, past and present, can sign up or fantastic deals with over 13000 local and national discounts. The scheme has gained significant traction from national press and is fully backed by The Sun newspaper and Rewards for Forces has recently launched an App that helps members access discounts codes and offers on the go.

Rewards for Forces was launched with the ethos of giving back to those who deserve these benefits and to say thank you for serving our country. Rewards for Forces recognises that wives and partners are also entitled to claim forces discounts and make savings for the whole family. With companies on board such as Merlin and Virgin holidays, families can look to save anything from £500-£1000 annually.

We are so thankful for the discounts offered through the UK with companies such as Apple, Frankie and Benny's, Burton's Menswear and Virgin Holidays, but we want more businesses to help the forces access these discounts and show their support. Rewards for Forces is free to join and gives access to thousands of benefits online at www.rewardsforforces.co.uk Members can also purchase an optional ID card which extends the discount scheme to the high street.

For more information on Rewards for Forces and the savings to be made visit www.rewardsforforces.co.uk.

If any Businesses large or small would like to show their support and advertise a discount or benefit please get in touch, we will list you on both website and apps. Call us on 01604 647770.

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